

## EDUCATION

Hastings College, Hastings, NE 2007 - 2012  
Bachelor of Arts, Advertising & Public Relations, High Honors  
Bachelor of Arts, Studio Art, Honors  
GPA: 3.93, Cum Laude

Edith Cowan University, Perth, AUS July 2010 - Dec 2010  
Study Abroad

## EXPERIENCE

Energy Pioneer Solutions, Marketing Coordinator Sep. 2011 - Dec. 2012

- Developed marketing materials and a marketing plan for an audience of 100,000+ which helped result in expansion to 12 new cities and two new states.
- Maintained Energy Pioneer's online presence through social media outlets and [energypioneersolutions.com](http://energypioneersolutions.com). Created and launched the Energy Pioneer blog and organized a staff of four writers and multiple guests. Formulated a long-term content calendar and premium content. Spent seven weeks as acting marketing director.

Art Faculty Search Committee January-May 2012

- Nominated as the student representative on a committee of staff and faculty to interview and select a new professor for a tenured position. Worked alongside of two department heads and three professors.
- Narrowed the search from 175 applicants to seven for phone interviews and three for in-person interviews. Hosted student luncheons and provided feedback in the ultimate decision of the hire.

Yahoo's Greenest City Internship, Intern May - Sept 2008

- Organized community recycling program with a \$10,000 budget for 2,500 youths
- Produced two television commercials and various radio interviews which aired on local TV and radio stations for 12 weeks promoting recycling program
- Designed and executed complete marketing campaign in team environment, including branding, promotions and print outreach, targeting an audience estimated at 25,000

Nebraska Nature and Visitor's Center, Branding Intern Nov 2008 - March 2009

- Produced a new brand identity and web presence for a Nebraska landmark organization
- Graphic designer in charge of new logo design

Hastings College Media, Marketing Coordinator Aug 2008 - May 2010

- Journalist, editor and graphic designer for HC's on-campus newspaper, The Collegian
- Graphic designer, marketing coordinator and on-air personality for campus radio station, 90.1 KFKX. Helped bring NPR's program "All Things Considered" to the station
- HC Media Online: Graphics, story editor and web designer.

Perkins Library, Event Coordinator Feb 2009 - May 2012

- Event coordination for upwards of 25 attendees
- Winner of 2009 Dummies competition
- Assisted professors and students with specialized research
- Coordinator of Interim interlibrary loan system and trained incoming coordinator

Student Environmental Action Coalition, Advertising Coordinator Aug 2007 - May 2012

- Organized advertising campaign for audience of 1,400+ including Earth Week and Get Up & Move, a community run/walk/bike event.

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## CERTIFICATIONS

- Proficient in Adobe Suite: InDesign, Photoshop, and Illustrator,
- Microsoft Suite including Word, Powerpoint, Excel, and Access

## HONORARIES

- Omicron Delta Kappa, Alpha Chi, and Lambda Pi Eta
- Society of Collegiate Journalists.
- Hastings College second highest non-academic award Who's Who

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Additional info upon request

A HARDWORKING OPTIMIST WITH A PASSION  
FOR LEARNING, LEADING, AND CHANGE.